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Texas Survey of Likely Voters shows Romney and Cruz with Solid Leads

A survey conducted in mid-October of N=851 likely voters in Texas shows Republican Mitt Romney well positioned to defeat Democrat Barack Obama in Texas by 54% to 38%, respectively. The same survey shows Republican Ted Cruz (51%) easily defeating Democrat Paul Sadler (33%) in the U.S. Senate race.

For which one of the following candidates would you vote if the election for President were held today?
(Randomize choices)

54%	Mitt Romney, Republican
38%	Barack Obama, Democrat
2%	Gary Johnson, Libertarian
1%	Other names and Independents (vol)
5%	Undecided / refused (vol)

Mitt Romney is capturing five independent voters (50%) for every three independents (29%) that Barack Obama is getting. At 94%, Romney is also performing better with his base of Republican voters than Obama is with his base of Democratic voters (89%).

Romney is winning males by 60% to 34%, and Romney is winning female voters by 50% to 41%. While Obama is winning a plurality of Hispanic voters (49%), Romney is capturing 40% of this same subgroup. Obama is getting 91% of the African-American voters compared to zero percent for Romney. However, Romney is winning Anglo voters by nearly three-to-one (70% to 24%, respectively).

In the U.S. Senate race, Ted Cruz is winning independent voters by 48% to 26%. Ted Cruz is also performing better among Republican voters (89%) than Paul Sadler is among Democratic voters (80%).

For which one of the following candidates would you vote if the election for U.S. Senate were held today?
(Randomize choices)

51%	Ted Cruz, Republican
33%	Paul Sadler, Democrat
4%	John Jay Myers, Libertarian
1%	Other names and Independents (vol)
11%	Undecided / refused (vol)

While Ted Cruz is garnering fewer Hispanic voters (36%) than is Romney (40%), Paul Sadler is also getting a smaller share of the Hispanic vote (40%) relative to what Obama is receiving (49%). What is also important to examine it is the proportion of votes. There are nine Hispanic voters supporting Cruz for every ten Hispanic voters who are supporting Sadler. This extrapolates to 47% for Cruz and 53% for Sadler.

The results of this survey were collected via telephone October 10-14, 2012 among N=851 randomly selected voters in Texas. Twelve percent of the interviews were conducted via cell phone. The margin of error to the results of this survey is +/-3.4% at the .95 test level. Results are rounded to the nearest percent.

The partisanship in this survey was determined by asking respondents how they have voted in past general elections. The results to this survey were slightly weighted to reflect the actual partisan vote behavior in each region of the state from the 2008 and 2010 general elections.

Thinking about past November general elections for a moment,, for which party's candidates have you tended to vote for most often... **(rotate first two options)**

42%	Republican
33%	Democrat
23%	or do you vote independent of party
2%	Unsure / Refused (vol)

Baselice & Associates, Inc. is not working for any of candidates or third party groups in the election for President or U.S. Senate in Texas.

Selected Crosstabs

	For which one of the following candidates would you vote if the election for President were held today...						
	Base	Mitt Romney, Republican	Barack Obama, Democrat	Gary Johnson, Libertarian	Other names / Indep.	Undecided / Refused	ROMNEY - OBAMA
Total	851	54%	38%	2%	1%	5%	17%
GENDER - Gender							
Male	399	60%	34%	2%	1%	4%	26%
Female	453	50%	41%	3%	1%	6%	8%
RRACE - Race / Ethnicity							
Anglo	538	70%	24%	2%	1%	3%	46%
African-American	101	0%	91%	0%	1%	8%	-91%
Hispanic	146	40%	49%	4%	0%	7%	-9%
Other races / mixed	66	41%	45%	3%	3%	8%	-3%
RPARTYTS - Usual Vote Behavior In General Elecs.							
Republican	355	94%	2%	1%	0%	2%	92%
Independent	215	50%	29%	7%	2%	11%	21%
Democratic	282	8%	89%	0%	0%	3%	-81%

	For which one of the following candidates would you vote if the election for U.S. Senate were held today...						
	Base	Ted Cruz, Republican	Paul Sadler, Democrat	John Jay Myers, Libertarian	Other names / Indeps.	Undecided / Refused	CRUZ - SADLER
Total	851	51%	33%	4%	1%	11%	18%
GENDER - Gender							
Male	399	57%	30%	3%	1%	9%	27%
Female	453	45%	36%	4%	0%	14%	9%
RRACE - Race / Ethnicity							
Anglo	538	64%	23%	3%	0%	9%	42%
African-American	101	7%	78%	2%	1%	13%	-71%
Hispanic	146	36%	40%	4%	1%	18%	-5%
Other races / mixed	66	44%	38%	6%	2%	10%	7%
RPARTYTS - Usual Vote Behavior In General Elecs.							
Republican	355	89%	1%	3%	0%	7%	87%
Independent	215	48%	26%	7%	1%	19%	22%
Democratic	282	6%	80%	2%	1%	11%	-74%